

Grassroots.org Accepts \$253,000 for Toolbox and Training Initiative

SEDO, Tecovas Foundation, Morgan Stanley, and Anonymous Donor Donate \$253,000 to Further Nonprofit's Mission of Positive Social Change

Bethesda, MD, Monday September 17, 2007 --

Grassroots.org, an innovative provider of free Internet, business and marketing services to nonprofit organizations, announced recent donations by SEDO, Morgan Stanley, the Tecovas Foundation, and an anonymous donor, totaling \$253,000. The money will enable Grassroots.org to develop and launch its "Grassroots.org Toolbox" initiative, a suite of hosted Web applications that makes it easy for nonprofits to build, manage, and optimize their own Internet activities, for free -- including fundraising tools, content management tools, communications and social networking tools, and various Web marketing technologies.

Founded by Internet entrepreneur Mike Mann, chairman and CEO of the WashingtonVC family of companies, Grassroots.org provides free Web design, Web hosting services, domain names, email services and surrounding marketing and technology services, exclusively to fellow 501(c)(3) organizations. The Grassroots.org Toolbox initiative takes that support a step further, providing free web development tools and the expert training needed to make sure nonprofits can optimally manage their Internet business services.

The project's ultimate goal, like that of Grassroots.org itself, is to save dollars and empower nonprofit organizations to make the best use of technology for the sake of positive social change.

Founder and Chairman, Michael Mann, said, "We are grateful for the contributions made to Grassroots.org and we are glad to see more Internet companies and financiers taking an active role in improving our world. The Internet is an invaluable tool for nonprofits and businesses alike, and we seek to promote ever more organizations utilizing this medium effectively."

About Grassroots.org

Grassroots.org (<http://www.grassroots.org/>), is committed to bringing business-quality best practices to nonprofit organizations by offering free services that save precious cash resources and assist them in becoming more efficient. In turn, they can provide additional benefits to their constituents.

Grassroots.org's mission and obligation is to serve those who serve others in an effort to Make Change!